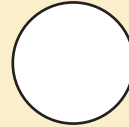
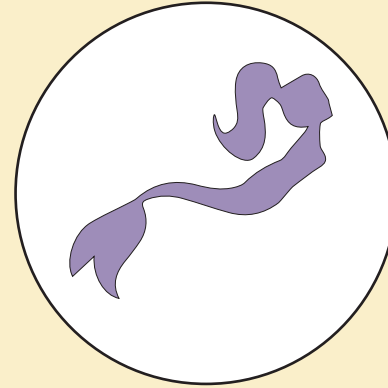


Poppy's Sunset Shell

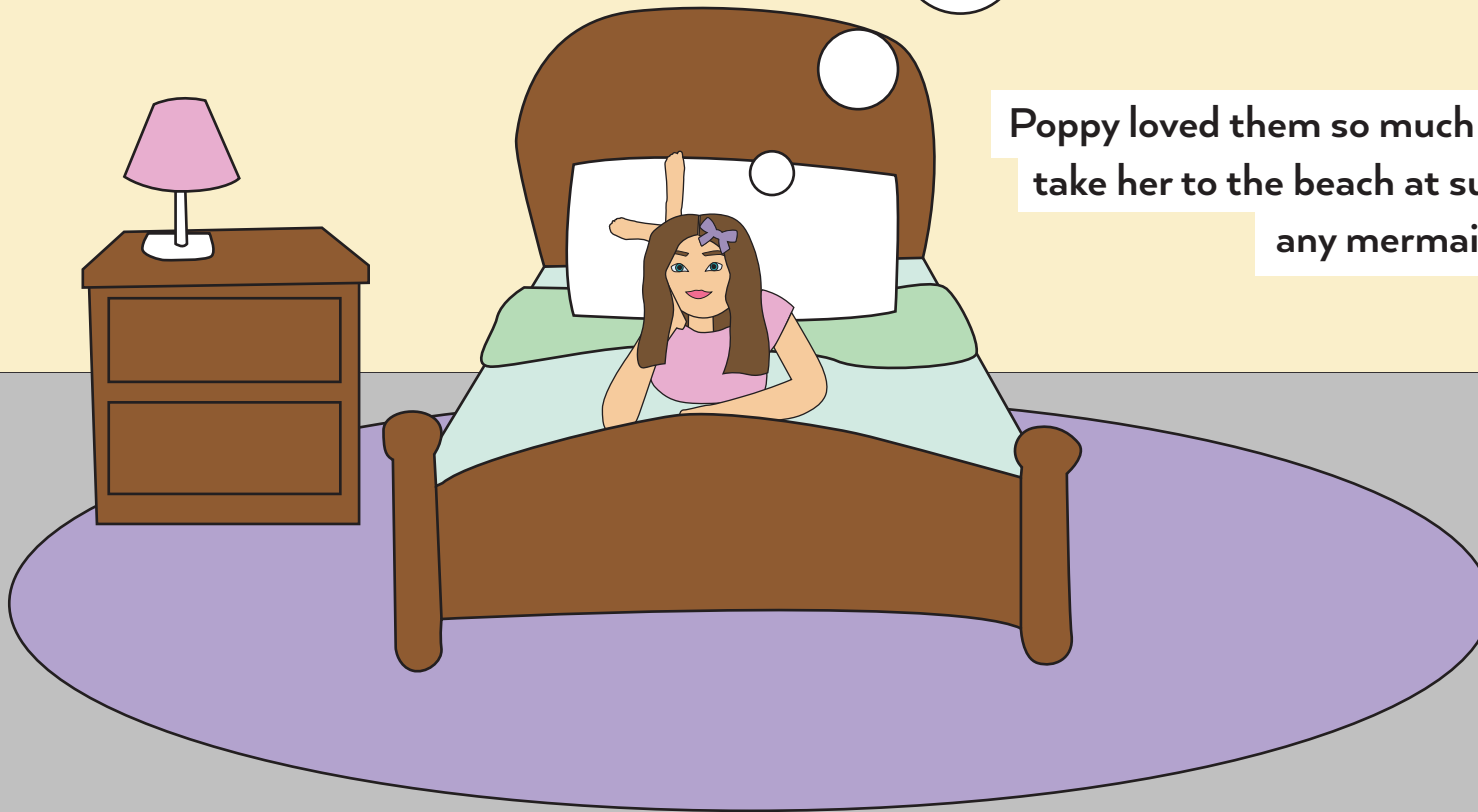
Illustrations by Olivia Gregory



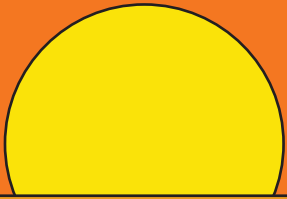
Poppy always dreamed about shells and mermaids, she often wondered if mermaids were real. She thought so!



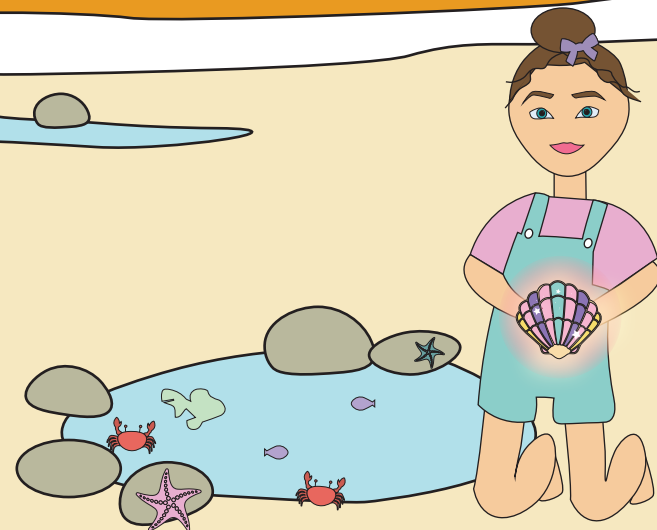
Poppy loved them so much she often begged her Dad to take her to the beach at sunset to see if she could see any mermaids in the bay.



At sunset, Poppy and her Dad went to explore the beach like they did most evenings. She was disappointed as she didn't see any mermaids.

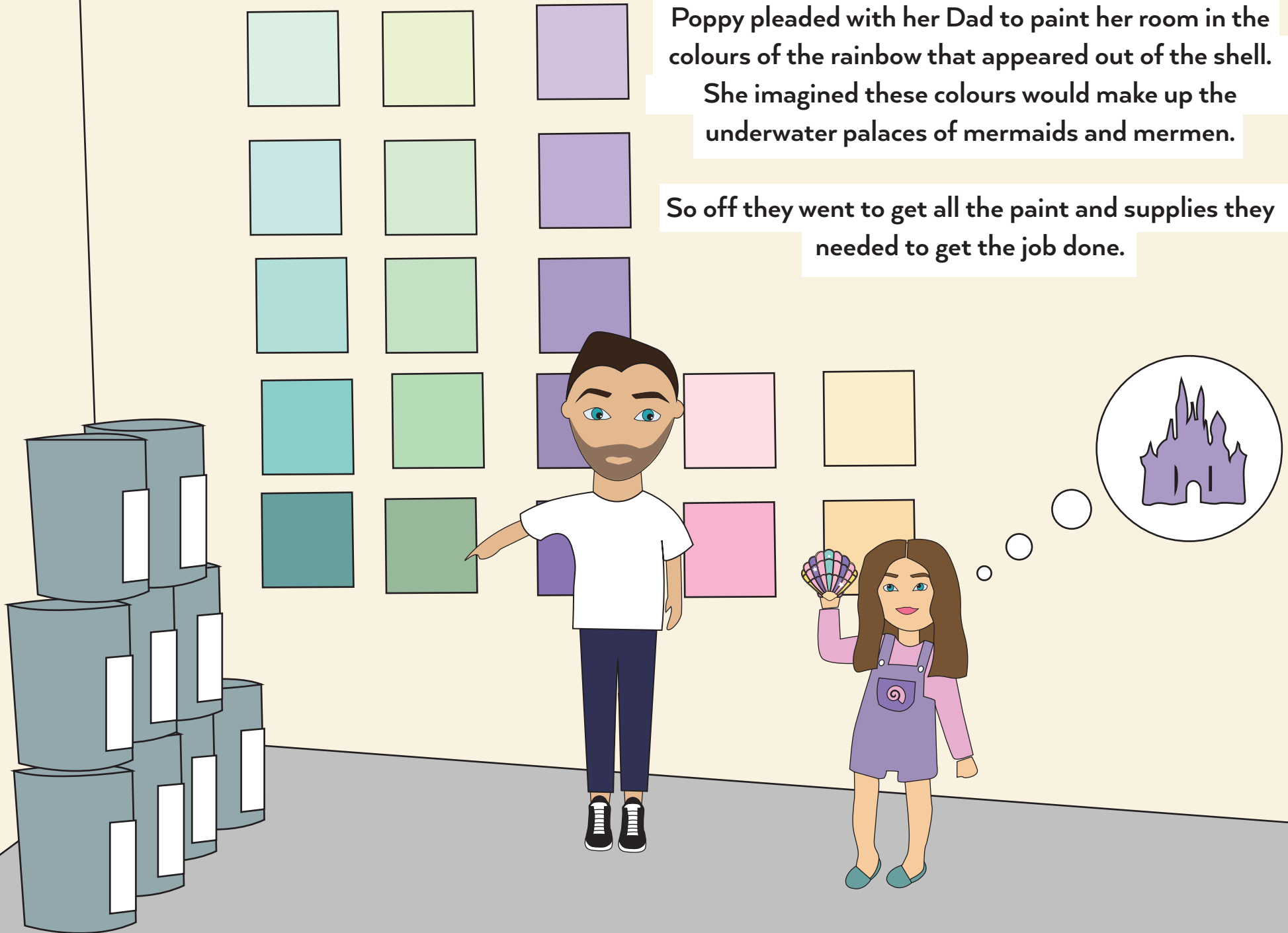


Poppy decided to splash about the rock pools and was surprised when she stumbled across the most spectacular shell. When she washed out the sand and flipped it over, all the colours of a mermaid rainbow appeared.



Poppy pleaded with her Dad to paint her room in the colours of the rainbow that appeared out of the shell. She imagined these colours would make up the underwater palaces of mermaids and mermen.

So off they went to get all the paint and supplies they needed to get the job done.



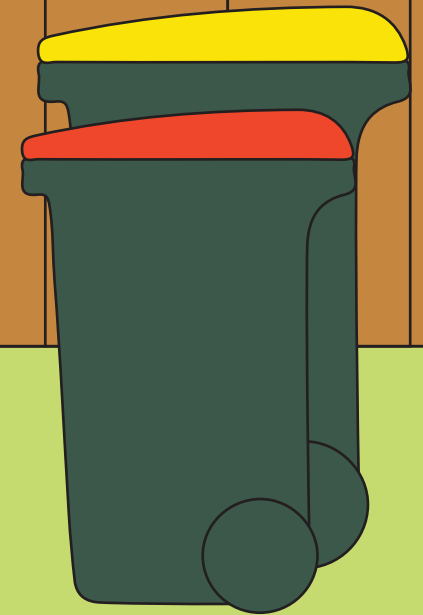
“Dad I’m so excited, my room looks like a mermaid’s palace. Thank you for painting my room.”

Poppy decided to help Dad clean up by taking the paint cans and put them into the bin outside.



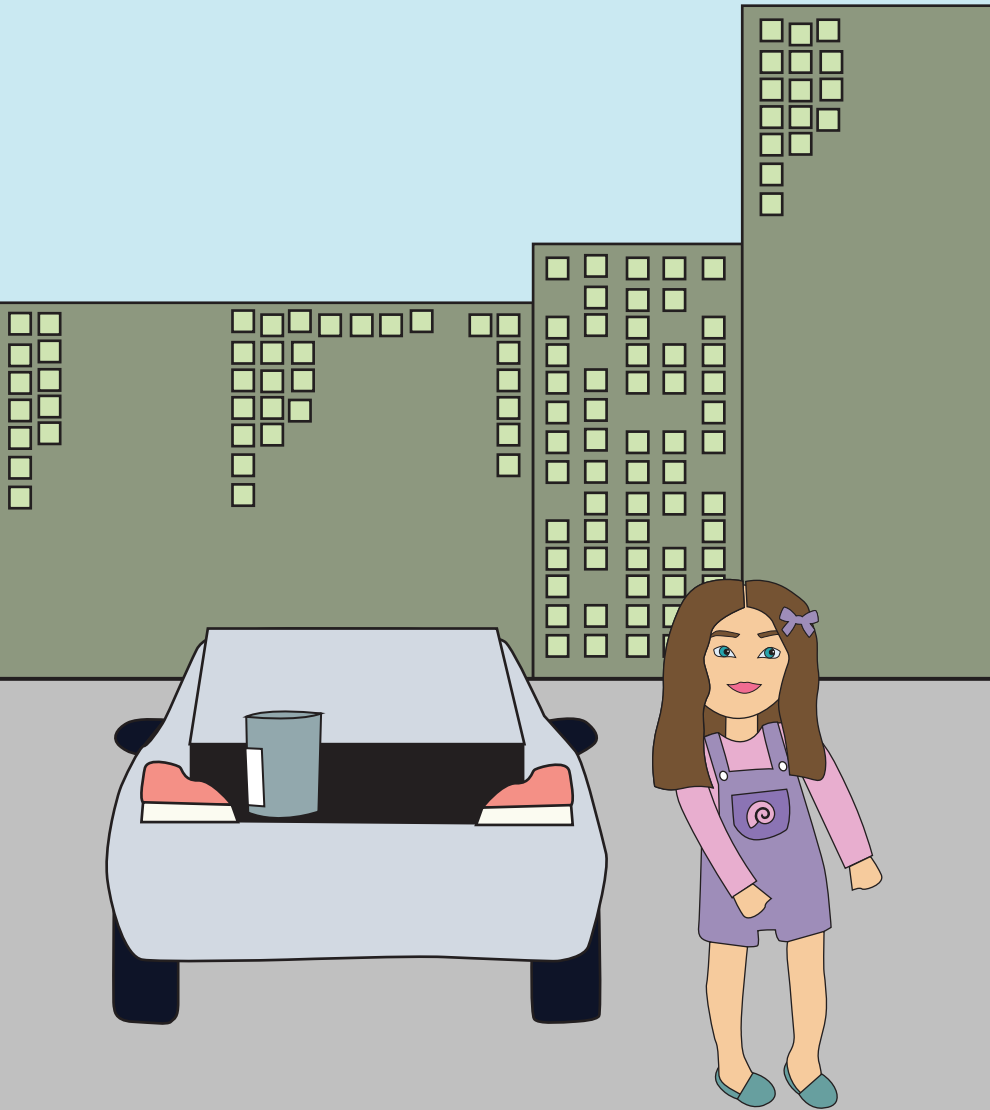
“Hey kiddo, wait a moment! Those paint cans still have lots of life in them. How about we use the leftover paint to freshen up your cubby house. Whatever is leftover we can drop off at Paintback” said Dad.

“That is a wonderful idea to update my cubby Dad. But what is Paintback?”



“Poppy, when anyone finishes with their paint and they don’t need to use it anymore they can recycle it with Paintback, this helps protect the environment.

By dropping it off to a Paintback collection centre, we help keep many paint cans out of landfill and waterways.”





“Dad, how do you find a Paintback collection centre?”

“Great question Poppy! Paintback have a website that allows you to search for your nearest centre by location. There are many collection sites across Australia and anyone can use the service.”

Well done on recycling today Poppy, you are now a little Paintbacker!”

For Teachers and Parents:

Taking Australia's unwanted paint and packaging's colourful past to a brighter future of responsible disposal and innovative reuse. Paintback® is taking unwanted paint and packaging's colourful past to a brighter future of responsible disposal and innovative reuse. Paintback®, established in 2016, is a world-first, industry-led initiative designed to divert unwanted paint and packaging from ending up in landfill and vital waterways. Most importantly, Paintback is driven by the Australian paint industry and the major companies that supply around 95% of all the architectural and decorative (A&D) paint sold in Australia. Paintback's founding members are Dulux, Haymes, PPG, Resene and Valspar. Paintback is an independent not-for-profit organisation which is funded through a 15 cents plus GST per litre levy on eligible products*, between 1 litre and 20 litres inclusive. Along with disposing of waste paint responsibly, Paintback is committed to researching new ways to repurpose unwanted paint materials.

Paintback is the way to:

- Responsibly deal with waste paint after painting.
- Declutter your garage, shed or under the house of old paint containers.
- Recycle and reduce waste going to landfill.
- Avoid landfill fees that may apply to waste paint.

Paintback continues to establish collection points all over Australia, with presence in each State and Territory. Visit Paintback.com.au to find your nearest collection site or event, or call 1300 390 380 for more information.

*Authorised by the Australian Competition and Consumer Commission



