



MEDIA RELEASE

NOW YOU CAN! Paintback® opens six new collection sites.

13th September 2018

For immediate use

Paintback is the national initiative to keep millions of litres of unwanted paint from polluting landfill or being illegally dumped.

This September *Paintback* has opened six new collection sites Canning Landfill and Recycling Centre (WA), Henderson Waste Recovery Park (WA), Busselton Waste Transfer Station (WA), Dunsborough Waste Facility (WA), Statewide Recycling Services (Warrnambool VIC) and Qunaba Waste Transfer Station (QLD) are now *Paintback* collection sites and are accepting unwanted paint and packaging from both trade and DIY painters. *Paintback* accepts up to 100 litres per vehicle per visit secured in containers of 20 litres or less.

The unique scheme is being funded by a 15c-a-litre levy added to the wholesale price of the major architectural and decorative paint brands, which means people can drop-off their unwanted paint for no additional charge.

Australians buy more than 100 million litres of paint each year but around 5% of it ends up as waste, making paint and its packaging one of the biggest source of liquid waste into landfill.

Paintback, which started in May 2016, was developed by the paint industry with the endorsement of Commonwealth, State and Territory governments. It is one of the first schemes of its kind in the world. We currently have over 80 paint-specific collection points nationally.

“We aim to offer a collection service to 85% of the population within five years and to keep more than 45,000 tonnes of paint out of landfill over that period,” said Karen Gomez, the Chief Executive of Paintback Ltd. “We are very pleased to have these new sites on board and we will continue building our network of collection sites.”

Paintback aims to maximise the inherent value in the waste resources it diverts from landfill. For example the steel and plastic packaging will be recycled. The solvent paint can be used to replace fossil fuels and the water in latex paint can be re-used in industrial processes.

“We also will be undertaking a significant awareness campaign because there is the potential to make a huge difference.”

The industry also will fund research to find better uses for unwanted paint. Uses for waste paints diverted from landfill include replacing fossil fuels in energy consumption. The steel and plastic packaging is also recycled into new products. “The options are limited at the moment, so it is an exciting opportunity to innovate for better environmental outcomes,” Ms Gomez said.

The companies participating in *Paintback* produce 28 leading brands, including Dulux, Taubmans, Haymes, Resene and Wattyl, and account for more than 90% of all architectural and decorative paint sold in Australia. Other manufacturers will be invited to participate.



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Canning Landfill and Recycling Facility	Lot 502 Ranford Rd, Canning Vale WA 6155 8am - 4.30pm Mon - Sun (Closed Christmas Day, New Years Day and Good Friday)
Henderson Waste Recovery Park	920 Rockingham Rd, Henderson WA 6166 8am - 4.30pm Mon - Sun (Closed Christmas Day, New Years Day and Good Friday)
Busselton Waste Transfer Station	Rendezvous Rd, Vasse WA 6280 7.30am - 4pm Mon-Sun (Closed Christmas Day, New Years Day & Good Friday)
Dunsborough Waste Facility	Vidler Rd, Naturaliste WA 6281 7.30am - 4pm Mon-Sun (Closed Christmas Day, New Years Day & Good Friday)
Statewide Recycling Services	355 Koroit St, Warrnambool VIC 3280 8.30am - 5pm Mon-Fri. 9am - 4pm Sat. 10am - 4pm Sun
Qunaba Waste Transfer Station	108 Potters Rd, Qunaba QLD 4670 8am - 5pm Mon-Sun

Photo Opportunity Available

Contact: Amanda Dutt Sharma

Marketing and Communications Manager

E: aduttsharma@paintback.com.au | P: 03 8639 0514 | M: 0401 474 324